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# ABOUT SETH ANANDRAM JAIPURIA GROUP OF EDUCATIONAL INSTITUTIONS

Seth Anandram Jaipuria Group of Educational Institutions is a reputed conglomerate of 14 K-12 schools, 5 preschools, 2 management institutions and a teachers' training academy in North and Central India. Our unique approach to education incorporates new-age strategies such as *Design Thinking, Active Learning, Project-Based Learning, Flipped Classrooms, Social-Emotional Learning and smart technology interventions* to optimize learning outcomes in students. Our foray into the global education sector is driven by our passion for quality education with deep technology immersion, international student exchange programmes, and value-based pedagogical system to nurture learners of today into achievers of tomorrow.

#### **VISION**

We aim to nurture happy and confident children by providing child-centric learning.

Our endeavor is to promote creativity, environmental sensitivity and academic excellence.

We help inculcate a spirit of lifelong learning for our children to become effective change agents.

#### **MISSION**

We strive to make worldclass education accessible in an environment that stimulates a holistic, intellectual, emotional, physical and social development of learners.

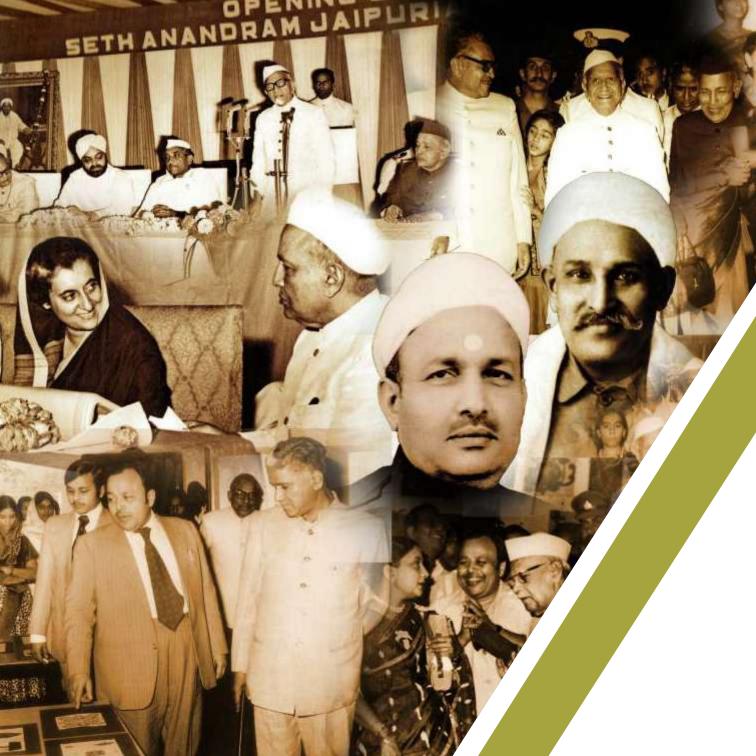


# CHAIRMAN'S MESSAGE

Our perspective is to build on the foundation of traditional values and contemporary systems driven by the digital era. The technological innovations that impact everyone are being imaginatively applied to the field of education. The concepts like blended learning, digital learning, and activity-based learning are designed to enhance the learning outcomes of our children.

I am firmly of the belief that all these new initiatives will prepare our students to accept and face challenges of the changing educational environment with fortitude and aplomb.

> SHISHIR JAIPURIA CHAIRMAN





# 75+ YEAR-OLD **LEGACY**

ounded by Seth Anandram Jaipuria, the group has been at the forefront of the educational landscape of India for over 75 years now. Starting with a college in Kolkata in 1945, the group continued its work in promoting education under the leadership of Seth Mungturam Jaipuria and Shri Rajaram Jaipuria. Today, Mr. Shishir Jaipuria carries forward the family's vision of an educated and empowered India.







# SETH ANANDRAM JAIPURIA SCHOOL

**KANPUR** (1974)

- 1 47+ Years of Legacy
- 2 2500+ Students
- Candidate school member of Round Square Network
- Ranked No. 1 in the city and among the Top 50 Schools in the country by Education World

Started in 1974, the school has consistently been amongst the best institutions of learning in North India. With equal emphasis on education and co-curricular activities, the school regularly turns out toppers in the board examinations.

The school organized first trip to NASA for students in 2012. The affiliation with British Council followed soon after in 2015.







GHAZIABAD (2004)

- 5000+ Students
- 2 250+ National Level Athletes
- 700+ Gold, 500+ Silver & 400+ Bronze
  Medalists in Science Olympiad Foundation
- 7 Scholars in National Talent Search
  Examination & 5 CBSE National Toppers
  for 2 consecutive years

With an enviable reputation for academic performance, the school prides itself for excellent foreign tie-ups and international recognition from British Council.

The school enjoys a phenomenal track record at the board level and also has a good strike rate at the entrance exams to higher educational institutions like IIT and IIM. It is one of the highest rated schools in the Delhi NCR region. The school is a Microsoft Showcase School.







**Lucknow** (2016)

- 1 1500+ Students
- The Only **Microsoft Showcase School** in the city
- Awarded as one of the

  Top 20 Schools of Eminence in

  North India by Education World

Commencement of the school in 2016 fulfilled a long-standing demand of Lucknowites to have a Seth Anandram Jaipuria School in the city.

The school is among the top few Microsoft Showcase Schools in the country. Students of the school are gold medalists in International Olympiad. The school offers state-of-the-art infrastructure, which includes Shooting Range, RJ Studio, Basketball Court, Swimming Pool and much more.





# LITTLE ONE THE JAIPURIA PRESCHOOL

### Kanpur (2015)

- Nature-friendly Preschool
  Award by Education World
- Learning through Play
- Integral Education
  and skill enhancement

Little One – The Jaipuria Preschool has conceptualized and developed a unique curriculum for foundational learning of children. The curriculum follows a two-pronged approach:

DEVELOPMENTALLY APPROPRIATE PRACTICES (DAP)

THEMATIC APPROACH

### Ghaziabad (2018)

7:1 1 Stude

Student-teacher Ratio

7 Outdoor spaces for learning in sync with nature

Gadget-free experiential learning







GHAZIABAD (2001)

- Accredited by NAAC with **Grade 'A'**
- Industry Oriented MBA and
  MBA (Business Analytics) programmes
- Ranked A+++ in Best B-Schools by Business India
- Courses on Emerging Technologies like AI, Blockchain, Machine Learning, Big Data, R, and Python

Jaipuria Institute of Management, Ghaziabad, exemplifies the group's commitment to higher education. Founded in 2001, the B-School follows a curriculum and pedagogy that is closely aligned with the ever-changing needs of the corporate world. The institute has NAAC Grade 'A' accreditation and offers an AKTU approved 2-year full-time MBA programme with dual specializations in Marketing, Finance, HR, International Business, Information Technology, and Operations. In the year 2020, the Institute commenced industry-oriented 2-year full-time MBA (Business Analytics) program.







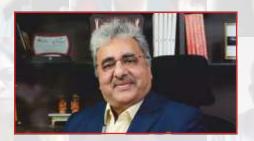
# JAIPURIA SCHOOL OF BUSINESS

GHAZIABAD (2008)

- Outstanding Business School for Employability Skills Award at IIRF Education Impact Awards
- Best Management College in India For Placements by Integrated Chambers of Commerce and Industry
- Best Management College in India for Industry Interface by Centre for Education Growth and Research (CEGR)

Established in 2008, Jaipuria School of Business, Ghaziabad, offers a 2-year full-time PGDM programme approved by AICTE, Ministry of Education, Government of India. The programme blends functional knowledge, industry practices and employability certifications to optimize the student learning experience in different specializations such as Marketing, Finance, Human Resource, Business Analytics, Operations and Supply Chain, and International Business, with an ample opportunity for dual specialization.





VINOD MALHOTRA

Chairman, Academic Council, STTAR,
Advisor, Seth Anandram Jaipuria Group of
Educational Institutions, Author & Retired Civil Servant



ANIL SWARUP
Senior Advisor &
Former Secretary, Education
Govt. of India



**KEN JOSHUA** Innovative Educator & Science Advisor



ABHA ADAMS

Education Advisor,
Former Director - The Shri Ram School
& The Step by Step School, Delhi



SARITA MATHUR
Senior Advisor & Freelance
Education Consultant



MANJU RANA

Member
Academic Council, STTAR, &
Director-Schools, Seth Anandram
Jaipuria Group of Schools



DR. SWATI POPAT VATS Member, Academic Council STTAR, & President, Early Childhood Association



Member, Academic Council, STTAR, & Academic Director - Principal, Birla Public School, Doha



SUSHMA RATURI

Head - Teaching, Learning & Training
Seth Anandram Jaipuria Group of Schools &

Member Secretary
Academic Council, STTAR



# SAAMARTHYA TEACHERS TRAINING ACADEMY OF RESEARCH

GHAZIABAD (2020)

- 1 10,000 + Training Man-hours
- 2 200+ Schools Benefited
- **80+**Trainings Conducted
- 4 10,000 Teachers of UP Govt. Schools Trained in ICT

Saamarthya Teachers Training Academy of Research is a premier institute for enabling educators to meet the global requirements of the profession by developing competencies based on extensive research on all aspects of education.

#### THE GLOBAL POTENTIAL OF STTAR

The training programmes of STTAR are not just aligned with the pedagogical requirements of the curriculum of Indian school boards such as CBSE or ICSE, but also of international boards, namely Cambridge Curriculum IGCSE (International General Certificate of Secondary Education) and IB (International Baccalaureate). Educators all over the world will learn and benefit from STTAR training sessions.

STTAR'S International Reach:









www.jaipuriaschools.com/

### BENEFITS OF PARTNERING

WITH SETH ANANDRAM JAIPURIA SCHOOL

Seth Anandram Jaipuria School does complete handholding of the partners in starting and operating a school with its 360-degree support in all aspects of the institution.

#### ACADEMIC REPOSITORY TO SUPPORT OUR PARTNERS

- 1
- **Knowledge Management Portal**
- **14000+** e-lesson plans
- 10000+ worksheets
- 1500+ video lessons
- 1100+ presentations
- 2
- **Teacher Learning**

Materials

- 3
- Practice Workbooks
- 4
- Academic Calendar
- & Manuals
- 5

Daily/Weekly/Monthly

**Planners** 





## JAIPURIA ALUMNI

Alumni of Seth Anandram Jaipuria Group of Schools have reached to the zenith of success. They have proven their mettle across the globe and are leading large conglomerates across multiple industries and disciplines. We are proud of our alumni as they are deeply rooted in values and proficient in their professional domains.



MR. SAMEER KISHORE
(Batch of 1985)
President and Chief
Executive Officer at
Milestone Technologies, Inc.,
San Francisco Bay Area, USA



DR. UTTIYO RAYCHAUDHURI

(Batch of 1986)

Vice-provost
for Internationalization,
University of Denver, USA



(Batch of 1986)
Chief Client Experience &
Digitisation Officer,
Traydstream, London,
United Kingdom



**Dr. Himanshu Rai** (Batch of 1985) Director, IIM-Indore

### INTERNATIONALISM

# PROVIDING STUDENTS A GLOBAL EXPOSURE FOR A BROADER PERSPECTIVE



Visit to NASA



Sirius - Sochi, Russia - International Internships



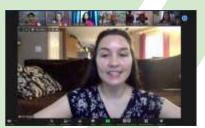
French Exchange Programme



German Exchange Programme Through Max Muller



World Scholar Cup



Virtual International Tours & Trips

# STUDENT EXCHANGE & INTERNATIONALISM

**PROGRAMMES** 

#### **SETH ANANDRAM** SETH ANANDRAM SETH ANANDRAM JAIPURIA SCHOOL JAIPURIA SCHOOL JAIPURIA SCHOOL **GHAZIABAD KANPUR** Lucknow Poestenkill Elementary Primary School, The Millenium School, **Dubai** School, **USA** Kuwait San Filippo International Cate School, Veterans Memorial 2 2 2 CA. USA Primary School, Italy Middle School, NJ, USA DPS, Crabapple Lane University of Technology Elementary School, USA & Humanities, Poland Dubai COLLÈGE DU **Brandywine Heights** St. Andrew's School. School, Pennsylvania, USA VALROMEY, France FL. USA Paradis Int College, Sammoru Elementary National Gallery of Romania School, Republic of Korea Victoria. Australia Craighouse School, Colegio Lenka Special Education 6 Franulic, Chile School, **Portugal** Chile Lycee Suger, St Monica School, Silver Spring School, **Paris** Epping, Australia Canada

## | TECHNOLOGICAL INTERVENTIONS

### AND INNOVATIVE PEDAGOGICAL STRATEGIES



Design Thinking



Social Emotional Learning



Health Education Curriculum



Culture of Art & Creativity



Teacher Training Academy



ICT Integration and Digital Immersion



Happiness For Holistic Development



Innovation and Tinkering Labs



International Student Exchange Programme



Financial Literacy & Media Literacy



Career Development Programmes



### **OUR MOTTO**

#### **EMPOWER**

Creating and developing a culture that empowers all stakeholders – students, teachers and parents.



#### **ENTHUSE**

Igniting the spark of curiosity for learning and teaching to ensure best outcomes.



#### **EXCEL**

Identifying the right potential and inspiring students to achieve excellence in chosen fields.





EMPOWER • ENTHUSE • EXCEL

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