



**SAMPLE PAPER  
CLASS XI  
BUSINESS STUDIES**



**TIME: 3 HOUR**

**MAX.MARKS: 90**

**General Instruction:**

- (i) This paper consists of 4 printed pages and 27 questions.
- (ii) Answers to questions carrying 1 mark should be to the point from one word to one sentence.
- (iii) Answers to questions carrying 3 marks should not exceed 50-70 words.
- (iv) Answers to questions carrying 4-5 marks should not exceed 80-100 words.
- (v) Answers to questions carrying 6 marks should not exceed 200 words.
- (vi) Attempt all parts of a question together

- Q1. The marketing staff sends their daily report to the Area Sales Manager through e-mail. Identify the type of e-business transaction. (1)
- Q2. What is the role of Specialised banks? (1)
- Q3. "Business is undertaken with the object of earning money". Which characteristic of business is highlighted here? (1)
- Q4. Why fund is raised from commercial paper? (1)
- Q5. What is the full form of EFT and ATM.? (1)
- Q6. Explain any two types of Itinerant retailers. (1)
- Q7. What is duty draw back scheme? (1)
- Q8. Insop IT Ltd. is a cloud service provider company, which provides cloud-computing infrastructure as compared to the traditional IT infrastructure. WinBiz associates chose Bestwell IT to store their business critical data on cloud storage facilities, but 3A, a competitor of WinBiz hired a team of hackers to hack into the storage of Bestwell IT and extract the data of WinBiz from its database and used all the marketing strategies before WinBiz could implement them.  
What business values did WinBiz ignored in the above case? (1)
- Q9. What is the element of Indemnity in insurance? How is it applicable to Life and Fire Insurance? (3)
- Q10. Differentiate between data storage risk and Transaction risk. (3)
- Q11. Briefly explain world bank. Give any two branches affiliates with it and their objective (3)
- Q12. Write a short note on RTGS. (3)
- Q13. Why profit maximisation should not be the goal of business? (3)
- Q14. The business assets of an organization amount to Rs 50,000 but the debts that remain unpaid are (3)



Rs 80,000. What course of action can the creditors take if

- a. The organization is a sole proprietorship firm.
- b. The organization is a partnership firm with Anil and Sunil as partners. Which of the two partners can the creditors approach for repayment of debt? Explain giving reasons.

- Q15. Explain in detail four service offered by wholesaler to both retailer and manufacturer. (4)
- Q16. "A bank stimulates economic activity in the market by dealing in money"  
Give four functions of banks to justify this statement. (4)
- Q17. List any four special privileges of a private limited company. (4)
- Q18. All the members of a company sitting in a general meeting were killed by a bomb. Was the company wound up? (4)
- Q19. Explain the various scope of e-business (4)
- Q20. What is insurance. Discuss any four Principle of Insurance with an example. (5)
- Q21. What is Business risk? Give two characteristics of business risk. Identify which of the following are speculative risk or pure risk: (5)
- a. Earthquake in Nepal
  - b. Government ban on Maggi.
  - c. Rise in Rupee value against US \$.
  - d. Fire at the godown of a factory.
- Q22. Explain why a business might wish to change from a partnership to a private limited company. (5)
- Q23. Discuss the various incentives and schemes offered by government for facilitating the export and import operations. (5)
- Q24. Identify the main source of long term source of finance which is also known as fixed charged funds. Discuss its features and state any two types of it. (6)
- Q.25 (a) Explain the following types of industries: (6)
- (i) Extractive Industries (ii) Genetic industries
- (b) Mr. Vinod decided that his manufacturing unit (garments) will be set up in a rural area of Orissa where people have very less job opportunities and labour is available at lower rate. He also thought of giving equal opportunities to men and women. Identify two values which Vinod wants to communicate to the society by setting up this manufacturing unit.
- Q.26 Explain Mail order house and also discuss its advantages and disadvantages. (6)
- Q27. Many Associations or Indian chamber of commerce playing a important role in promotion of Internal trade. Explain their role.

OR

Rekha Garments has received an order to export 2000 men's trpusers to swift Imports Ltd. located in Australia. Discus the procedure that Rekha Garments would need to go through for executing the export order. (6)