To become a Fully Integrated, Socially Responsible and Value-Based Management Institute of National reckoning by meeting the growing and emerging needs of industry and business through contemporary innovative management Teaching, Training, Research and Consulting.

We intend to provide and develop the capabilities of the young managers by raising their level of competence and intellect to face various challenges in the global environment. In pursuit of excellence, we provide training and development services, foster research and disseminate knowledge through publication of books, journals and magazines for the development of society at large.

**VISION**

To become a Fully Integrated, Socially Responsible and Value-Based Management Institute of National reckoning by meeting the growing and emerging needs of industry and business through contemporary innovative management Teaching, Training, Research and Consulting.

**MISSION**

We intend to provide and develop the capabilities of the young managers by raising their level of competence and intellect to face various challenges in the global environment. In pursuit of excellence, we provide training and development services, foster research and disseminate knowledge through publication of books, journals and magazines for the development of society at large.

**OBJECTIVES**

- To develop managers, leaders and entrepreneurs with vision and values.
- To ensure relevance of curriculum for the industry.
- To continuously upgrade and develop intellectual capital.
- To coin interactive pedagogy.
- To achieve excellence through teamwork.
- To provide diversified corporate exposure in the form of corporate induction programmes, summer training, consultancy, innovative assignments, and live projects.
- To groom students as value-based business leaders through a structured Executive Leadership Programme and modules on inter-personal skills and personality development.

**Dr. Rajaram Jaipuria**

(1934-2015)

“When one performs his prescribed duty only because it ought to be done, and renounces all material association and all attachment to the fruit, his renunciation is said to be in the mode of goodness” ….

“Bhagwad Gita”

In his autobiography he has mentioned: “We make a living by what we get, but! We make a life by what we give”: We pay our heartfelt tribute to our beloved Chairman Late Dr. Rajaram Jaipuria, who has given us the real meaning of service to the humanity.

**A Tribute**
CONTENTS

Board of Governors 02
Academic Advisory Council 03
Message from the Chairman 04
Message from the Director 05
10 Good Reasons 06
The House of Jaipurias 08
About the Institute 09
Jaipuria Accolades 10
Teaching Pedagogy 11
Course Curriculum 12
Infrastructure 14
Events @ Jaipuria 16
Student Development Programme 17
Guest Speaker 18
Intellectual Capital 20
Student Testimonials 23
Facts & Figures 24
Our Major Recruiters 25
Star Placement-2016 26
Admission Process 28
BOARD OF GOVERNORS

Chairman
Shri. Shishir Jaipuria
Chairman & MD
Ginni Filaments Ltd.

Mr. Justice O. P. Verma
Former Chief Justice of Kerala High Court &
Former Governor of Punjab

Mr. Suresh Singhvi
Director (Finance)
Ginni Filaments Ltd.

Mr. Vinod Malhotra
(Ex IAS), Director (CRC)
Jaipuria Group of Management Institutions
Ghaziabad

Regional Officer
NRO, AICTE, Kanpur

Dr. T. N. Chaturvedi
Former Governor of Karnataka &
Former CAG of India

Dr. K. K. Modi
Chairman
Godfrey Philips India Ltd.

Mrs. Manju Rana
Principal cum Director
Seth Anandram Jaipuria School,
Vasundhara, Ghaziabad

Prof. Vinay Shiel Gautam
Chair Professor IIT-Delhi & Founder Director
IIM Kozhikode

Mr. Ashok Goyal
Chairman & MD
Dhampur Sugar Mills Ltd.

Member Secretary
Dr. S. Durgaaprosad
Director
Jaipuria School of Business
Chairman
Dr. N Linga Murthy
Ex Vice Chancellor
Kakatiya University
Andhra Pradesh

Dr. Sudhir
Ex-IAS
Director BULMIN

Dr. J.K. Sharma
Former Professor of FMS
Delhi University and
Prof. Amity Business School

Prof. D.P. Goyal
Senior Professor
MDI, Gurgaon

Prof. H.L. Verma
Ex. Dean (Academics)
Guru Jambeshwar University, Hissar

Shri Bhagwat Singh Negi
Former Member, Petroleum & Natural Gas
Regulatory Board, Govt. of India and
Former Director (Business Development)

Dr. C. V. Ramanan
Director
National Academy for Training &
Development ISTD, New Delhi

Dr. Anindita
Director, Jaipuria Institute

Mr. Suresh Singhvi
Director (Finance), Ginni Filaments Ltd.

Mr. Vinod Malhotra
(Ex IAS), Director (CRC)
Jaipuria Group of Management Institutions,
Ghaziabad

Mr. Partho Kar
From Industry

Col. (Dr.) Harish Sharma
Sr. Advisor-World Association of
Small & Medium Enterprises, Tamil Nadu

Dr. N.K. Gupta
Dean
Jaipuria School of Business

Member Secretary
Dr. S. Durgaaprosad
Director
Jaipuria School of Business

ACADEMIC ADVISORY COUNCIL

Chairman
Dr. N Linga Murthy
Ex Vice Chancellor
Kakatiya University
Andhra Pradesh

Dr. Sudhir
Ex-IAS
Director BULMIN

Dr. J.K. Sharma
Former Professor of FMS
Delhi University and
Prof. Amity Business School

Prof. D.P. Goyal
Senior Professor
MDI, Gurgaon

Prof. H.L. Verma
Ex. Dean (Academics)
Guru Jambeshwar University, Hissar

Shri Bhagwat Singh Negi
Former Member, Petroleum & Natural Gas
Regulatory Board, Govt. of India and
Former Director (Business Development)

Dr. C. V. Ramanan
Director
National Academy for Training &
Development ISTD, New Delhi

Dr. Anindita
Director, Jaipuria Institute

Mr. Suresh Singhvi
Director (Finance), Ginni Filaments Ltd.

Mr. Vinod Malhotra
(Ex IAS), Director (CRC)
Jaipuria Group of Management Institutions,
Ghaziabad

Mr. Partho Kar
From Industry

Col. (Dr.) Harish Sharma
Sr. Advisor-World Association of
Small & Medium Enterprises, Tamil Nadu

Dr. N.K. Gupta
Dean
Jaipuria School of Business

Member Secretary
Dr. S. Durgaaprosad
Director
Jaipuria School of Business
Management Education is a monograph that makes eminent sense - a wonderful combination of good intuition, practical know how and a feel for what might be best described as a set of emerging theories focusing on the effective management of knowledge in Educational Institutions. Here at Jaipuria we groom them as per the need of the Corporate and the Society at large, in keeping with the recent survey on the Global Employability conducted by Trendence Institute, Hamburg, Germany. We motivate them to open their parachute to reach their altitude of their life.
Successful transformations demand new compatibilities to build them experimental levers, intimate link between knowledge and experience.

Efforts to keep pace, we at Jaipuria School of Business transforms our pupil to fulfill their aspirations by adequately supporting knowledge and skill which would help them to achieve their mission. In our pedagogy and in almost all the syllabus this experimental learning has been included namely:

- **Experiencing Exploring** - doing
- **Sharing & Reflecting** - what happened;
- **Processing & Analyzing** - what is important;
- **Generalizing** - so what;
- **Applying** - what works for me.

This experimental learning programme tests the participants on a journey through real life environment. The PGDM programme is designed to link participants day to day work to value generation and business impact. Elements of this immersed expense include role paying, guided discussions, and simulated situations. Participants are asked to work with new tools and methods, practice new skills, and make decisions feedback on the effectiveness of the new skills are an important part of the process. This experimental learning is a preferred approach for building the skills of adults, who are accustomed to learn through action and experience. This prevalent learning at Jaipuria School of Business is meant to be a safe place where participants are at ease to enjoy their own personal growth process.

"There is an intimate and necessary relation between The process of actual experience and education”

John Devi (Experience and Education, 1938)

**MESSAGE FROM THE DIRECTOR**

**DR. S. DURGAAPROSAD (Ex-IAS)**
Director
Jaipuria School of Business

Here we instil in them:

- Believe in yourself, you are worthy and you are capable of success.
- Hunger is the single most important ingredient for success.
- Be crystal clear on what you want, the Universe will deliver exactly what you asked for.
- Be loyal to your dreams and they will stay loyal to you.
- You’ll never have a perfect timing and perfect opportunity to pursue your dreams, just do it.
- Commitment is what transforms DREAMS into reality, not interest.
- Give the world the best you have, the best will come back to you.
- Work hard in silence, let success make all the noise.
- Stay consistent, because success is the natural consequence of consistently applying what you have learned.
- Ask for help, you can do anything but not everything.
- Commitment is what transforms DREAMS into reality, not interest.
- Time is more precious than money.
- Apply what you have learnt, no matter how much you know, your destiny depends on the wisdom, knowledge and understanding you display.
- Keep it simple because simplicity is the ultimate sophistication.
- Stay positive, even if everything goes wrong.
- Build a solid wall to protect your mind from negative thoughts.
- Focus on the process and results will follow.
- Celebrate your success from time to time.
- The practice of self reflection leads to greater success.
- Surround yourself with positive people. Because you will become like the 5 people you spend the most time with.
- Count Your Blessings, be grateful for what you have right now because the things you take for granted, someone else is praying for.
DESIGN TO MEET HIGHER CAREER GOALS
Jaipuria School of Business, PGDM is tailored specifically to be an effective professional. It is designed to meet higher career goals to step into the firmament of the Senior Executive or an Entrepreneur.

CORPORATE MENTORSHIP
Eminent CEO’s & CMD’s visit PGDM campus to deliver Guest Lectures and give their input as subject experts in curriculum designing.

A renowned McKinsey based faculty teaches research to PGDM students.

ENTREPRENEURIAL ORIENTATION
PGDM Students are groomed to start their own ventures with the help of designing a Business Plan thereby converting their idea into company and learn the latest management trends.

DIGITAL MARKETING FOCUS
Top e-commerce companies visit our campus for recruitment hence to meet the needs of corporate we teach e-Commerce, Digital Marketing, Social Media Marketing and C2C Marketing.

EXPERIMENTAL LEARNING
Our philosophy is, “if you let me experience I will learn”. Our PGDM students get best internship opportunities to transform their theory into practice and get global business understanding.

10 GOOD REASONS TO CHOOSE PGDM PROGRAMME AT JAIPURIA SCHOOL OF BUSINESS
SIX-SIGMA LEADERSHIP
We teach challenge of Balance and Flexibility to achieve greater Return on Investment in today’s business scenario and focus on leadership strategy to achieve it.

THE ZEN OF EXECUTIVE PRESENCE
We educate our PGDM students to build business through strategic Image management. Workplace stereotyping is unfortunate but since we know it happens it’s smart to consider how our own image affects our job prospects.

COLLABORATIVE ENVIRONMENT
From participatory teaching methods to student clubs to on-campus living, our collaborative culture is designed to reduce competition between students and deepen relationships and strengthen your professional network.

INTEGRATED LIVING AND LEARNING
Our students live in a safe & secured on-campus hostel which has best of the facilities, helping to strengthen relationships and maximize learning opportunities.

The outstanding diversity of our student body provides limitless potential for new experiences, alternate points of view, and enhanced growth. Enhanced growth and manage busy work schedule with modular format.

STANFORD WAY OF TEACHING
Because no two students—and no two subjects—are alike, our educational philosophy is uniquely adaptable.

By incorporating an expansive range of academic methods, approaches, and experiences, we create a learning environment that leads to success and creates impact. Every individual Students are taken care of.
JAIPURIAS IN INDIAN INDUSTRY

The house of Jaipurias, established by late Dr. Rajaram Jaipuria, a doyen of textile industry, is a recognized name in the Indian industrial arena. Their flagship establishment, Ginni Filaments and its associated organizations are the acknowledged leaders in the field of textile production and exports. Their success in this field is largely due to their endeavor to evolve and adopt latest technological and managerial innovations.

Business
• Ginni Filaments Limited, Kosi Kalan (Mathura).
• Ginni Filaments Limited, Panoli, Gujarat.
• Jaipuria Publishing House (JPH), Ghaziabad.

JAIPURIAS IN EDUCATION

Seth Anandram Jaipuria Education Society runs various reputed schools and colleges in the country. These include:

Education
• Jaipuria School of Business, Indirapuram, Ghaziabad.
• Jaipuria Institute of Management, Indirapuram, Ghaziabad.
• Jaipuria Institute, Ghaziabad.
• Seth Anandram Jaipuria College, Kolkata.
• Seth Anandram Jaipuria School, Kanpur.
• Seth Anandram Jaipuria School, Ghaziabad.
• Seth Anandram Jaipuria Inter College, Anandnagar (UP).
• Smt. Nani Bai Jaipuria Rajkiya Balika Vidyalaya Mandawa, Rajasthan.

JAIPURIAS IN SOCIAL SERVICE

The Jaipuria Group is fully conscious of its Corporate Social Responsibility. The philanthropic spirit of late Dr. Rajaram Jaipuria is revealed by his belief in doing as much possible as for the poor and the needy. A chain of public guest houses, temples, charitable hospitals and institutions is a testimony to that. These include:

Social Service
• Matushree Jaidevi Anandram Jaipuria Smriti Bhawan Chitrakoot, Banda (UP).
• Seth Anandram Jaipuria Eye Hospital, Nawalgarh (Rajasthan).
• Seth Anandram Jaipuria Smriti Bhawan, Vrindaban (UP).
• Ram Darshan, Chitrakoot (MP).
• Seth Anandram Jaipuria Smriti Bhawan, Ramghat, Haridwar.
Jaipuria School of Business, an ISO 9001:2008 certified Institute was established in 2008 by the noted philanthropist & industrialist, Dr. Rajaram Jaipuria. It is one of the leading business schools in Northern India and is the flagship Institute of the Jaipuria Group of Educational Institutions. With a sprawling campus spread over 4.5 acres on Delhi-Meerut link road within NCR, Jaipuria is fast growing as an Integrated Business School with a mandate to contribute in building knowledge capital of the country by providing world class, value based and proactive professionals. The institute is running Post Graduate Diploma in Management (PGDM), a two year full time programme approved by AICTE.

The PGDM course of Jaipuria has been designed in such a way that the students get a right blend of strong theoretical foundations, analytical skills and their applications to the functional areas of management. Jaipuria is now moving from traditional approach of classroom teaching to Participative Learning through Case Method and experiential learning model by providing students learning opportunities through classroom interaction, peer work, 360-degree feedback and assessment, group activities, video analysis, project assignments, group coaching, case discussions, role plays, business games, simulations and academic mentoring. Moreover, Jaipuria is encouraging understanding of subjects through focused conferences, workshops, and scholarly research. All these efforts lead to “Excellence in Education and Research”.

Jaipuria will work collaboratively with Australian Vocational Training and Employment Group (AVTEG) to support the development of students by providing training and to share knowledge and experiences related to the employment for graduates. It also provides consultancy in skills development programs in multi- sectors following a unique approach to enhance the skills of the youth while meeting local industry and employers’ expectations. Jaipuria Site License agreement with Harvard Business School Publishing (HBSP) is a resource which has a rich collection of Unrestricted individual Harvard Business School printed Cases and Notes, Harvard Business Review reprints, including HBR Article Collections, All HBSP Newsletter reprints, HBS Press standalone book chapters, HBSP Brief Cases, HBS Color Case items, HBS Case Videos and HBS Multimedia Cases for students & faculty.

Finally Jaipuria aims at augmenting better globalization of management concepts, tools and techniques through real life experiences. It compliments efforts to further augment holistic perspective, multi-disciplinary orientation and integrative skills, which are essential to become a practical manager.
JAIPURIA SCHOOL OF BUSINESS

JAIPURIA ACCOLADES

OUR PRESENCE & PROMINENCE
It has always been our endeavour to come up to the expectation of our various stakeholders. Those who acquire skills from us have a right to be reassured about the quality and calibre of the students of JAIPURIA SCHOOL OF BUSINESS on whom they are bestowing their confidence by recruiting them. From the following listing of our overall rating position across the years, our presence and prominence vis-a-vis the other contemporary management institutes in the country would become clear.

JAIPURIA PGDM was awarded Certificate of Merit for CSR activities among top institutes of India on April 28, 2012 and also B1 position by IMRB All India B-School Survey 2012.

The institute has also been awarded ISO 9001 : 2008.

Ranked by

<table>
<thead>
<tr>
<th>Ranking Agency</th>
<th>Year of Survey</th>
<th>All India Rank Amongst Private B-Schools</th>
</tr>
</thead>
<tbody>
<tr>
<td>Indian Management (IMRB)</td>
<td>2015</td>
<td>A 6 (114)</td>
</tr>
<tr>
<td>Business Today (All India)</td>
<td>2015</td>
<td>127</td>
</tr>
<tr>
<td>Competition Success Review</td>
<td>2015</td>
<td>B-School of Excellence (25)</td>
</tr>
<tr>
<td>Competition Success Review</td>
<td>2015</td>
<td>State wise (13)</td>
</tr>
<tr>
<td>Go Getter</td>
<td>2015</td>
<td>34</td>
</tr>
</tbody>
</table>
TEACHING PEDAGOGY

OUR TEACHING METHODOLOGY AIMS TO EQUIP STUDENTS ON THE FOLLOWING ASPECTS THAT ARE ESSENTIAL TO THEIR FUTURE ROLE

• Case based teaching
  Develop students’ ability to present and analyze specific themes. Simple knowledge acquisition is not enough. It is essential that students learn to analyze and evaluate what they have learned, in order to “mature” their thought processes and improve practical skills.

• Lively Class Discussions
  Classroom Teaching consist of regular lectures, supplemented by audio visual aids, seminars, field work conferences, group discussion, guidance, counselling and a very lively discussion in the classroom with active participation of the students etc.

• Live Projects
  Students are given regular assignments. Both individually and in groups, so that students comprehend and understand theoretical concepts as well as imbibe the practice of working in teams. These assignments relate to ‘Real Life Situations’, so that there is a continuous development of analytical and logical abilities of the students. Our students have been taking up live projects with companies like Tata Steel, Onicra Credit Rating Agency, Homex India, Bharti AIRTEL, Vodafone, Sony India.

• Specialization Projects
  Every student, at the end of fifth trimester, has to submit one specialization project on each elective chosen by him.

• Dissertation
  The student will become eligible for the award of diploma only after successfully completing and submitting the Dissertation project and viva-voce.

• Sectoral Projects
  To give more flexibility of choice to our students, we have introduced innovative SECTORAL SPECIALIZATIONS, which includes a set of different electives that are custom fit for different industries. This qualification will strengthen the CV and will be extremely valuable in terms of placement and widen the career choices.
The two year Post Graduate Diploma in Management is designed to prepare students for careers in industry, across functional areas. The program equips students with strong conceptual skills to manage businesses in an integrated manner. The emphasis is on developing a holistic manager with a vision to take on the challenges of the future. The PGDM (Flagship Program of Jaipuria School of Business, Indirapuram, Ghaziabad) is approved by AICTE, Ministry of HRD, Government of India. It is also accredited by NBA (National Board of Accreditation) and granted MBA equivalent status by AICTE as well as AIU (Association of Indian Universities) and registered with Association of MBA’s.

The Course for the PGDM program is spread over six trimesters, each trimester being of 11-12 weeks. The first three trimester are essentially devoted to foundation courses, across core areas of management.

The course curriculum follows a well designed course structure. During the first year all students pursue the same course of study which enables them to build a firm foundation of management concepts and skills across all the key disciplines. In the final year all students specialize in area of their choice from the offered disciplines.

<table>
<thead>
<tr>
<th>TRIMESTER I</th>
<th>FIRST YEAR</th>
<th>TRIMESTER IV</th>
<th>SECOND YEAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>PG -101 Organizational Behaviour -I</td>
<td>PG -401 Strategic Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PG -102 Marketing Management -I</td>
<td>PG -402 Personal &amp; Professional Skills Program - IV</td>
<td>Personal Interviews</td>
<td></td>
</tr>
<tr>
<td>PG -103 Financial Accounting for Managers</td>
<td>PG -403 Summer Internship Project</td>
<td>6 Electives (Three each from two areas of specialization)</td>
<td></td>
</tr>
<tr>
<td>PG -104 Quantitative Techniques in Management -I</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PG -105 Managerial Economics</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PG -106 Information Technology for Management</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PG -107 Managerial Communication</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PG -108 Personal &amp; Professional Skills Program - I (Presentation Skills, Group Discussion &amp; Aptitude Test)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TRIMESTER II</th>
<th></th>
<th>TRIMESTER V</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>PG -201 Organizational Behaviour -II</td>
<td></td>
<td>PG -501 Strategic Management</td>
<td></td>
</tr>
<tr>
<td>PG -202 Marketing Management -II</td>
<td></td>
<td>PG -502 Business Ethics &amp; Corporate Governance</td>
<td></td>
</tr>
<tr>
<td>PG -203 Management Accounting and Control</td>
<td></td>
<td>PG -503 Personal &amp; Professional skills Programme - V (Mock Interview Sessions)</td>
<td></td>
</tr>
<tr>
<td>PG -204 Quantitative Techniques in Management -II</td>
<td></td>
<td>4 Electives (Two each from two areas of specialization) Dissertation (Progress Report)</td>
<td></td>
</tr>
<tr>
<td>PG -205 Business Environment and Policy</td>
<td></td>
<td>Note: The students will submit a progress report on the basis of his/her effort in Term V. The report will be evaluated by the institute.</td>
<td></td>
</tr>
<tr>
<td>PG -206 Management Information System</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PG -207 Corporate Finance -I</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PG -208 Personal &amp; Professional Skills Program - II (Assertiveness &amp; Personality Dynamics)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PG -209 Business Reading</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TRIMESTER III</th>
<th></th>
<th>TRIMESTER VI</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>PG -301 Human Resource Management</td>
<td></td>
<td>PG -601 Strategic Management</td>
<td></td>
</tr>
<tr>
<td>PG -302 Consumer Behaviour</td>
<td></td>
<td>PG -602 Dissertation (Final Submission)</td>
<td></td>
</tr>
<tr>
<td>PG -303 Corporate Finance -II</td>
<td></td>
<td>2 Electives (One each from two areas)</td>
<td></td>
</tr>
<tr>
<td>PG -304 Legal Aspects of Business</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PG -305 Research Methods in Business</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PG -306 Production and Operation Management</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PG -307 International Business</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PG -308 Personal &amp; Professional Skills Program –III (Resume Writing &amp; Interview Skill Development Programme for S.I.P)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PG -309 Business Reading</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
MARKETING MANAGEMENT
MK-01 Customer Relationship Management
MK-02 Advertising & Sales Promotion Management
MK-03 Sales & Distribution Management
MK-04 Digital Marketing
MK-05 Product & Brand Management
MK-06 Marketing of Services
MK-07 Marketing Research
MK-08 Retail Management
MK-09 International Marketing

FINANCIAL MANAGEMENT
FM-01 Project Financing in Emerging Economies
FM-02 Security Analysis & Portfolio Management
FM-03 Commercial Bank Management
FM-04 Corporate Tax Planning
FM-05 Financial Risk Management
FM-06 Investment Banking and Financial Services
FM-07 Fixed Income Securities
FM-08 Mergers, Acquisitions and Corporate Restructuring
FM-09 Strategic Cost Management
FM-10 Investment Management
FM-11 International Financial Management
FM-12 Financial Econometrics

HUMAN RESOURCE MANAGEMENT
HR-01 Management of Industrial Relations
HR-02 Performance Management & Competency Mapping
HR-03 Strategic HRM
HR-04 Management of Change & Organizational Effectiveness
HR-05 Labour Laws
HR-06 Compensation Management
HR-07 Recruitment and Selection
HR-08 Training and Development
HR-09 Human Resource Planning
HR-10 International HRM
HR-11 Team Building

OPERATIONS MANAGEMENT & DECISION SCIENCES
OP-01 Supply Chain Management
OP-02 Total Quality Management
OP-03 Management of Technology
OP-04 Advanced Data Analysis
OP-05 Lean Manufacturing
OP-06 Project Management
OP-07 Decision Sciences Techniques

ELECTIVE SUBJECTS
LANGUAGE LAB
- Ultra modern software based language lab on CBT Methodology
- Learning sessions for foreign languages i.e. French, German, Spanish.
- Online practice sessions to increase the student caliber in different languages.

COMPUTER LABS
- Ultra modern computer lab with state of the art technologies.
- 400+ Pentium-IV systems, connected to IBM server
- 2 Mbps internet lease line and 2 Mbps through Wi-MAX, 24 x 7 connectivity.
- Windows 2008 server/Linux Platform

GYM & FITNESS CENTRE
- Multi-utility Gym and fitness centre.
- Ultra modern equipments for healthy state of mind & body.
- Yoga, Meditation and Aerobics centre.

SPORTS FACILITY
- Various sports facilities are provided to the students.
- Tournaments are conducted in the Campus for games like football, cricket, table tennis, volley ball, basket ball, and badminton.
- Students can also enjoy indoor games like pool, carrom and chess.

LIBRARY SERVICES
- Well stocked library with latest editions of books in all areas of management.
- Very good collection of general books dealing with contemporary issues.
- More than 100 subscribed National & International Journals.
- Fully computerized catalogues, easy access to sources and comfortable seating in the reading halls.
- Dedicated newspapers for students.
- Facility of Photocopy Machine.
- Provisions for supply of study material to the students.
EVENTS@JAIPURIA

Orientation Program 2015

Winning Team in Inter College Competition

Charter Day Ceremony of Rotaract Club

14th November Celebration with School Childrens

Management Games

Pratibha 2015

Diwali Celebration

Fresher's Party

Convocation 2015

14th November Celebration with School Childrens
BUSINESS COMMUNICATION
We strengthen the students’ language skills through basic English grammar, technique and skills of communication, familiarizing students with various types of listening, forms of speaking, reading skills, writing skills, in order to bring students from varied background to a standard level where they can express themselves with minimal MTIs.

SOFT SKILLS ENHANCEMENT PROGRAMME
To sensitize students on the importance of Soft Skills, strengthen self perception and outlook through positive thinking, build “never- say- die” attitude, Emotional Intelligence for sustainable success in managerial role, Social Intelligence for making connection with the outer world, Cross Cultural Intelligence (CCI) for building rapport with people from different backgrounds, help them to learn Team Playing Skills, Motivation, Image Building, Personal Branding, Adaptability, Negotiation Skills, Critical thinking and Conflict Resolution Skills.

EMPLOYABILITY ENHANCEMENT PROGRAMME
To help students become focused about their goals and objectives, to do reality checks and accordingly set attainable goals, Aspiration Management, Industry Analysis, Build their Resume, explore job opportunities on various online job portals, help them become aware of different types of selection process like GD, PI etc. We assist the students in accelerating the learning and in value addition to their personality, confidence and enthusiasm to face day to day challenges effectively. Department aims to enhance the employability of students by training them on various skills & knowledge that the industry requires.

- Imparting Values & Ethics
Jaipuria has evolved a philosophy of education, which emphasizes holistic development of its students. Our pedagogy concentrates on individual development by imparting social values and human ethics to make the students understand lifetime skills and developing them as meaningful and productive human beings.

Consistent with this objective, we created an opportunity for all the Jaipurians to be blessed by Swami Nikhilananda Saraswati ji, Head Chinmaya Mission New Delhi in September 2010. Honourable Swami ji spoke about underlying management principles in Bhagwat Gita and other ancient scriptures and linked them to modern corporate and social situations.

- Presentation
Acknowledging the importance of interpersonal skills and verbal communications and integral quality of all successful professional, the institute emphasizes on development of presentation skills of every student using audio-visual aids to convey ideas and plans and communicate effectively on a one to one basis, in small and/or large groups.
INTERACTION ISN’T ONLY ABOUT FIXING PROBLEMS; IT’S ALSO ABOUT FACILITATING INTERACTIONS BETWEEN PEOPLE IN RICHER, DEEPER, BETTER WAYS - THAT IS, FINDING NEW WAYS TO BETTER CONNECT HUMAN BEINGS TO ONE ANOTHER., AND BY DOING SO, MAKE THE WORLD A BETTER PLACE TO LIVE"
Mr. Amit Parashar Nokia

Mr. Pankaj Kaushal Dhiman, Six Sigma

Mr. Parthasarthy Bagchi, Senior Manager, Bhushan Steel

Ms. Abha Vijayan, Advocate, Supreme Court of India

Ms. Madhu Rao, Communication Classes

Mr. Siddique from Reliance

Ms. Sonia Saraswat, Gillette

ENLIGHTENING THE MIND

INSPIRING THE SOUL
Dr. S. Durgaaprosad
Director
Jaipuria School of Business
Professor (Dr) S. Durgaaprosad, Ex. IAS, has an academic experience of 22 years as a Professor, Principal and Director across various universities namely; Osmania, JNTU-Kukatpally, Hyderabad, Bangalore and Rajasthan Technical University. He has published 18 National & 16 papers of International repute and has written books which are utilized as a study matter in prominent institutes like XLRI, Osmania & Bangalore Universities. Dr. Prosad is a PhD in “Mechanical Engineering” - Manufacturing from IIT Khargpur, 1974 and a PhD in “Management” - Morale & Motivation - XLRI-Jamshedpur, 1971. Some noted achievements of Dr. Prosad include; Project panelist and Research guide of “Mckinsey, US”. (Dr) S. Durgaaprosad is the recipient of “Mother Teresa Award of Excellence” in Teaching 2012-13 recognized faculty of Goldman Sachar for Entrepreneurship at Bangalore. Dr. Prosad has an enriching Industry Experience of over 25 years as a CEO, District Magistrate, Addl. Secretary, Secretary, CMD, Principal Secretary and Principal Advisor. He was responsible for modernizing the Steel Rolling Mills and allied industries of repute in the Eastern India, South India and the SMEs in Hyderabad.

Dr. Anindita Sharma is an Associate Professor in Jaipuria School of Business, Indirapuram, Ghaziabad with an MBA (Finance), MA (English) and Ph.D degrees to her credit.

She has written two books & published number of papers in National and International Journals. She has been an avid teacher alongwith being a trainer in communication skills.

Dr. Rachna Sharma
Associate Professor

She is MBA with specialization in HR & Marketing. Her PhD is in Business Administration from M.J.P Rohilkhand University, Bareilly. She has more than 10 years of experience in academics and industry, besides four years of research experience. She is an approved research guide from private university. She has presented several papers in seminars/ conferences and has written articles and research papers for various conference proceedings. She has also attended couple of FDP & Workshops.

Dr. Gupta has more than a decade of Teaching, research and Consultancy experience. He started his academic career with BITS - Pilani, Rajasthan way back in 1970. He has worked with several management institutes in India and abroad. He has a number of publications in various National and International Journal of repute. Dr Gupta has participated in numerous conferences in India and abroad. His Teaching Areas include Quantitative techniques in Management (Business Statistics and Operations Research). His Research Areas include Multicriteria Decision Making Techniques, His Consulting Areas include Public Sector Procurement.
Mr. Hitesh Manocha has over three decades of experience in the industry, which includes his successful stint with his own management consultancy that focuses on the area of marketing. After completing his Post Graduate Diploma in Management from IIM, Ahmedabad he worked with a brand like Godrej & Boyce Mfg. Co. Pvt. Ltd rather early in his career. Mr. Manocha has climbed up the success ladder consistently ever since and has held many prestigious positions in his remarkable career. Considered an expert in the world of marketing, he is an asset to the team of stalwarts at Jaipuria School of Business. His first fourteen years were spent primarily in the area of Marketing and Sales. He served in various capacities in the areas of Consumer Durable, Office Automation, Engineering Goods, Concept Selling and Telecom. For the past seventeen years, he has started his own consultancy. He provides consultancy in the area of Marketing and Sales. He has also conducted training programs for corporates.

Dr. H.C. Sharma
Professor

She has over seven years of academic experience in premiere management institutes of India. Her core teaching & research areas include Marketing Management, Retail Management, Entrepreneurship Development and International Business Management. Her PhD is from DAVV, Indore in the field of Retail Management. She has over twenty two national and international journal publications. She specialises in New Venture Planning, Business Plan Making and Start - up projects.

Prof. Neerja Anand
Assistant Professor

She has over 13 YEARS of experience in the field of teaching and 1 yr of industry experience. She has done her MCA from HNB Garhwal University. She has done her MTech (CSE) from BU (Ajmer). She has also done a diploma in Entrepreneurship from Ahmadabad. She has published five National and 2 International papers in various conferences. Her area of interest is RDBMS and Operating System. Her teaching area includes E-Commerce, DBMS and various IT related subjects.

Dr. Poorva Ranjan
Associate Professor

She has 08 years of experience in teaching and 03 years in administration. She is UGC NET (June 2012), MBM (Human Resources) from Dayalbagh Educational Institute, Agra, PGDM (Sales & Marketing) from Bhartiya Vidyapith and B.Sc. (Maths Hons.) from Dayalbagh Educational Institute, Agra. She is enrolled for Ph. D with Amity University, Noida, Ghaziabad. Her research area is “Attitude towards organizational change- The role of Emotional Intelligence and Personality Variables”. She has published 3 research papers in International Journals, has presented 7 research papers in International / National Seminars and conferences. She has also attended various FDPs, HR Summits and Workshops. She has expertise in subjects related to Human Resource Management and General Management.

Dem-Med-2016-18 www.jaipuria.edu.in/pgdm

Varied experience of five decades with 24 years of combat service in Defense, 14 years dealing with industry including handling imports at Mumbai Port & 12 years in Academics as Professor & Director of Management Institutes. Retired from NSIC as Executive Director & has been in academics, teaching IB & Entrepreneurship to Management students in various reputed Management Institutions in NCR.

Prof. Hitesh Manocha
Professor

She has 08 years of experience in teaching and 03 years in administration. She is UGC NET (June 2012), MBM (Human Resources) from Dayalbagh Educational Institute, Agra, PGDM (Sales & Marketing) from Bhartiya Vidyapith and B.Sc. (Maths Hons.) from Dayalbagh Educational Institute, Agra. She is enrolled for Ph. D with Amity University, Noida, Ghaziabad. Her research area is “Attitude towards organizational change- The role of Emotional Intelligence and Personality Variables”. She has published 3 research papers in International Journals, has presented 7 research papers in International / National Seminars and conferences. She has also attended various FDPs, HR Summits and Workshops. She has expertise in subjects related to Human Resource Management and General Management.

Prof. Rachana Sharma
Assistant Professor - IT
Prof. Banerjee is an MBA in Finance & Marketing and M.Sc in Mathematics. He is an academician and ex-banking professional for the last 16 years. He has handled two research projects for Planning Commission, GOI India (Tripura Development Report) and for Reserve Bank of India (Income inequality study for the state of Uttar Pradesh). He has been a Regional Head at Bank of Bahrain and Kuwait.


Prof. Vikas has rich and diverse experience of demonstrated leadership as well as performing staff roles in various reputed organizations across geographies. Starting his career with the Indian Army, where he was a Captain in the Corps of Signals, he has held HR leadership roles in MNCs like the General Electric Lighting (AGM-HR), Aventis / Bayer (GM-HR), Dr Reddy’s (Director-HR for two businesses) and Indian promoter driven organizations like the JK Organization (VP-HR for four businesses), Ashok Minda Group (Group HR Head) and Shree Cement (Senior VP-HR). In his last assignment as Senior Vice President-HR in Shree Cement, the innovative and cutting edge work in the field of Organization Behavior and Human Resources conceptualized and executed by Vikas fetched 10 International awards.

Prof. Malik is a freelancer, trainer and educator in the area of management consultancy. He had been working as an Associate Director in Business Risk Services at Grant Thornton India (world’s 5th largest audit and advisory firm) till August 2013. He was responsible for managing the national level IT Advisory practice. He has done Fellowship Programme in Management (FPM - Doctorate Program) from Management Development Institute (MDI), Gurgaon. During his stint at MDI, he worked on various research and consultancy projects for nearly 2 years. He has also published case studies in Harvard Business School Journal and articles in leading business newspapers and journals. Prior to MDI, he worked with M.M. Engg. College and FCS Software.

She has a rich experience of teaching Business Communication at some of the very prestigious institutions like, YMCA, IMSIT (Institute for Media Studies and Information Technology), IHM (Institute of Hotel Management, Catering and Nutrition), PUSA, New Delhi, BULMIM (Bhartiya Vidyas Bhavan’s Usha and Lakshmi Mittal Institute of Management), ICFAI Business School/IBS, Gurgaon. She has also worked as Officer – Events, Projects and Education at the Embassy of Switzerland in India. She is also expert in German Language.

He is an Engineer-MBA (Marketing & Operation Management) with an experience of over 11 years in S & M and Operations Domain. Presently pursuing PG Diploma in Applied Statistics from School of Sciences, New Delhi. Currently associated with a Management Consulting Firm, as a Director - New Initiative. A dedicated leader with proficiency in managing the administrative activities, entailing internal trainings and upholding of organizational objectives & aspirations. Gained experience in Planning and development of projects, Research in Carbon domain and Software marketing in India & Middle East, SEAP & South Africa regions.

Mr. Puneet Kumar
Marketing Management
STUDENT TESTIMONIALS

The PG Diploma Programme in Business Management at Jaipuria Ghaziabad enables me to obtain a well-founded education which prepares me for the corporate world.

Shrey Sagar - 2013-15

“The teaching methods adopted while undergoing PGDM from Jaipuria Ghaziabad are challenging and stimulating and generate lot of interest in the subjects.”

Chitra Joshi - 2012-14

“The PG Diploma Programme in Business Management at Jaipuria Ghaziabad enables me to obtain a well-founded education which prepares me for the corporate world.”

Aboo Saarim - 2013-15

“The best thing about studying at Jaipuria, Indirapuram Ghaziabad is that we get to attend many Guest lectures. Speakers come from high designations from various top companies.”

Nitesh Gautam - 2011-13

“You can count on the professors at Jaipuria, Indirapuram Ghaziabad to inspire you to bring out the best in yourself.”

Priyabrata Basak - 2013-15

“I made the right decision to join PGDM at Jaipuria, Indirapuram Ghaziabad and I am really happy about that.”

Harshul Gupta - 2011-13

“The college environment is very friendly starting from teachers to students at Jaipuria, Indirapuram Ghaziabad”

Ravi Ranjan - 2012-14

“I have achieved holistic learning at Jaipuria.”

Prachi Gupta - 2011-13

“Apart from studies, Jaipuria, Indirapuram Ghaziabad organises many co-curricular and cultural events for students on regular basis.”

Deepti Tripathi - 2012-14

“The various application based project done at PGDM from Jaipuria Ghaziabad provides a valuable insight into practical working life, which is a plus for the career start.”

Shrey Sagar - 2013-15

“I have achieved holistic learning at Jaipuria.”

Prachi Gupta - 2011-13

“The teaching methods adopted while undergoing PGDM from Jaipuria Ghaziabad are challenging and stimulating and generate lot of interest in the subjects.”

Chitra Joshi - 2012-14

“The PG Diploma Programme in Business Management at Jaipuria Ghaziabad enables me to obtain a well-founded education which prepares me for the corporate world.”

Aboo Saarim - 2013-15

“The best thing about studying at Jaipuria, Indirapuram Ghaziabad is that we get to attend many Guest lectures. Speakers come from high designations from various top companies.”

Nitesh Gautam - 2011-13

“You can count on the professors at Jaipuria, Indirapuram Ghaziabad to inspire you to bring out the best in yourself.”

Priyabrata Basak - 2013-15

“I made the right decision to join PGDM at Jaipuria, Indirapuram Ghaziabad and I am really happy about that.”

Harshul Gupta - 2011-13

“The college environment is very friendly starting from teachers to students at Jaipuria, Indirapuram Ghaziabad”

Ravi Ranjan - 2012-14

“I have achieved holistic learning at Jaipuria.”

Prachi Gupta - 2011-13

“The teaching methods adopted while undergoing PGDM from Jaipuria Ghaziabad are challenging and stimulating and generate lot of interest in the subjects.”

Chitra Joshi - 2012-14

“The PG Diploma Programme in Business Management at Jaipuria Ghaziabad enables me to obtain a well-founded education which prepares me for the corporate world.”

Aboo Saarim - 2013-15

“The best thing about studying at Jaipuria, Indirapuram Ghaziabad is that we get to attend many Guest lectures. Speakers come from high designations from various top companies.”

Nitesh Gautam - 2011-13

“You can count on the professors at Jaipuria, Indirapuram Ghaziabad to inspire you to bring out the best in yourself.”

Priyabrata Basak - 2013-15

“I made the right decision to join PGDM at Jaipuria, Indirapuram Ghaziabad and I am really happy about that.”

Harshul Gupta - 2011-13

“The college environment is very friendly starting from teachers to students at Jaipuria, Indirapuram Ghaziabad”

Ravi Ranjan - 2012-14

“I have achieved holistic learning at Jaipuria.”

Prachi Gupta - 2011-13

“The teaching methods adopted while undergoing PGDM from Jaipuria Ghaziabad are challenging and stimulating and generate lot of interest in the subjects.”

Chitra Joshi - 2012-14

“The PG Diploma Programme in Business Management at Jaipuria Ghaziabad enables me to obtain a well-founded education which prepares me for the corporate world.”

Aboo Saarim - 2013-15

“The best thing about studying at Jaipuria, Indirapuram Ghaziabad is that we get to attend many Guest lectures. Speakers come from high designations from various top companies.”

Nitesh Gautam - 2011-13

“You can count on the professors at Jaipuria, Indirapuram Ghaziabad to inspire you to bring out the best in yourself.”

Priyabrata Basak - 2013-15

“I made the right decision to join PGDM at Jaipuria, Indirapuram Ghaziabad and I am really happy about that.”

Harshul Gupta - 2011-13

“The college environment is very friendly starting from teachers to students at Jaipuria, Indirapuram Ghaziabad”

Ravi Ranjan - 2012-14
FACTS & FIGURES

STUDENT'S ACADEMIC BACKGROUND IN %

- B.Com.: 44%
- BA: 5%
- BBA: 5%
- B.Tech: 2%
- B.Sc: 7%
- B. Pharma: 37%

% OF STUDENT'S ON THE BASIS OF SPECIALIZATION

- MKT: 43%
- HR: 21%
- FN: 20%
- IB: 17%
OUR MAJOR RECRUITERS

ACS-Xerox Co.
Alembic Pharma
AUDI
Axis Bank Ltd.
Bharti Airtel
Blue Star
Britannia Industries Ltd.
Business Standard Ltd.
Ceasefire Industries Ltd.
Compare Infobase Pvt. Ltd.
Daffodils Softwares Pvt. Ltd.
Everest Industries Ltd.
Fedders Lloyd Pvt. Ltd.
Future Generali Life Insurance Co.
Getit Infoservices Pvt. Ltd.
HCL Info Systems Ltd.
IBN - 7
ICA Infotech Ltd.
I-Max
India Bulls Securities Ltd.
Indian HR Networks Industries Ltd.
Intas Pharma
Investor Clinic
Lindstrom
Linxmart Tech. Pvt. Ltd.
Manpower Services Pvt. Ltd.
Mirus Solutions
New Horizon India Ltd.
Nimbus Hyundai Motor Ltd.
Nokia Ltd.
Reliance Capital
Reliance Communications Services Ltd.
Skoda Automobiles
SMC Insurance Brokers Pvt. Ltd.
Trustline Securities Ltd.
Unicon Investment Solutions
VIP
Yamaha Motors
Jaipuria School of Business has a functional Training and Placement cell with a full time training and placement officer and an assistant. The placement cell connects with the reputed organizations and arranges on-campus and off-campus interviews for the final year students. The cell also helps the first year students in getting summer internship offers from well-established and reputed companies.

Various training programs are organized by the cell in association with the industry to provide the students with an exposure to the corporate world. The cell, on regular basis, organizes Guest Lectures by people from the industry including HR Heads, VPs, GMs, and MDs of reputed organizations.
I had joined with a dream to do something new every day... got a chance to be part of various club, activities, international projects and organization and organized more than 35 events.

Sanjeev Yadav
CEASEFIRE

It is been a massive journey of two years for me in Jaipuria School of Business. I gained a lot of things in Jaipuria, which was helpful in choosing the right direction for career, the faculty members are amazing. They helped me in developing my skills to a great extent.

Raghav Gupta
Accenture Pvt Ltd.

It gives me great pleasure to say that I am part of Jaipuria School of Business. I would like to thank all the faculty members and placement cell who groomed my personality & leadership skills to work in Corporate. Currently, I am working with Accenture Pvt. Ltd.

Vipul Garg
Reliance Communication

Jaipuria School of Business is a place that teaches you the capabilities to perform under constraints and help me a lot in achieving my career base.

Shipra Soni
Elixir Web Solution

HR jobs are very rare in the corporate. I am thankful to Jaipuria School of Business for providing me this golden opportunity. Currently I am working at Elixir Web Solution Pvt. Ltd. as HR Executive.

Tufail Ahmad
Indiabulls

Jaipuria School of Business is a great platform for the management students. I am the one who got the 1st campus placement at INDIABULLS. I got two promotions also currently I am working at the same company.

Sonal Singh
VIP Industries

Being a student of Jaipuria School of Business was a wonderful experience, I completed my PGDM in the year 2010 & I am working in VIP Industries Limited. I am immensely grateful to Jaipuria placement cell for bringing huge opportunities to the students.
 Who is eligible to join PGDM and what would be the selection procedure?

<table>
<thead>
<tr>
<th>PROGRAMME</th>
<th>APPROVAL</th>
<th>NO OF SEATS</th>
<th>SELECTION PROCEDURE</th>
<th>ELIGIBILITY CRITERIA</th>
</tr>
</thead>
<tbody>
<tr>
<td>PGDM</td>
<td>AICTE</td>
<td>120</td>
<td>CAT/MAT/CMAT/XAT</td>
<td>1. General Category</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Score + GD/PI</td>
<td>Minimum 50% in Graduation</td>
</tr>
<tr>
<td>(Two Years Full Time)</td>
<td></td>
<td></td>
<td></td>
<td>2. Reserved Category</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Minimum 45% in Graduation</td>
</tr>
</tbody>
</table>

- Jaipuria, Indirapuram uses CAT/MAT/XAT/GMAT/CMAT for short listing candidates for the PGDM Programme.
- Final Selection will be based on the performance in CAT/MAT/XAT/GMAT/CMAT. Group discussion/Simulation exercise, Personal Interview and Scholarship Test.

Does Jaipuria, Indirapuram also allow NRI students to take admissions in PGDM?

Foreign/NRI applicants can apply by submitting valid GMAT scores. NRI applicants residing in India will have to appear in CAT/MAT/ATMA/GMAT/CMAT.

My Final Year Graduation marks have not come/ Exams not taken place. Will I eligible to take admissions at Jaipuria, Indirapuram?

Candidates appearing for the final examination for the Bachelor’s degree (or equivalent examination) can also apply subject to furnishing evidence to that latest by 30th October 2015. The admission will be given on provisional basis until the final year Graduation percentage eligibility is cleared.
WHAT IS THE ADMISSION PROCESS IF I AM A CORPORATE SPONSORED STUDENT?

Up to 10% seats are allowed on following conditions.
- A duly signed sponsorship letter from the competent authority is required from company.
- Candidates are directly called for GD/PI. They may appear without participating in the CAT/MAT/CMAT/GMAT exam.
- It is a separate merit, based on GD and interview, and graduation score.
- A fee as per schedule will be deposited annually in advance.
- Campus placement assistance is not provided to the corporate sponsored candidates.

WHAT DOCUMENTS ARE NEEDED AT THE TIME OF PERSONAL INTERVIEW / ADMISSION?

- Original mark sheet of 10th, 12th, Graduation and related degree certificates.
- For corporate sponsored candidate, above mark sheets and sponsorship letter from the company.

WHAT IS THE APPLICATION PROCEDURE?

- The application form along with prospects can be obtained from the counter of Jaipuria, Indirapuram by paying an amount of Rs. 1,000/- in cash as evaluation & processing charge.
- The candidate who desires to get same by post should send a DD of Rs 1050/- in favour of Jaipuria School of Business, Payable at Ghaziabad.
- It can also be downloaded from the website and sent along with a DD of Rs. 1,000/- . Prospectus once sold will not be taken back.
- Application form can either be downloaded from Jaipuria Website or filled up and submit online at www.jimsedu.com with correct payment details.

HOW MUCH DO I HAVE TO INVEST IN TWO YEARS PGDM FROM JAIPURIA , INDIRAPURAM?

- The total fees for two years PGDM programme is INR 5.90 Lakhs for regular students.
- The fees is inclusive of security deposit and study material (Books for all subjects for six trimesters).
- Institute will not accept to give any waiver to any student for late deposit of fees in any circumstances.
- Below mentioned table shows detailed break-up

FEE STRUCTURE

<table>
<thead>
<tr>
<th>Programme Fees</th>
<th>1st year (2016-17)</th>
<th>2nd year (2017-18)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regular Students</td>
<td>Rs. 3.26,000</td>
<td>Rs. 2.64,000</td>
</tr>
<tr>
<td>Corporate Sponsored Students</td>
<td>Rs. 5,50,000</td>
<td>Rs. 5,50,000</td>
</tr>
<tr>
<td>Security (Refundable)</td>
<td>Rs. 10,000</td>
<td>NIL</td>
</tr>
</tbody>
</table>

Students have to pay 10,000 which is added in 1st year fees. Not to be paid in 2nd year. This amount is refunded on successful completion of Two Year PGDM.

IN HOW MANY INSTALLMENTS CAN I PAY THE FEES?

<table>
<thead>
<tr>
<th>Academic Year</th>
<th>Installment No.</th>
<th>Amount</th>
<th>Due on</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016-17</td>
<td>Reg. Fee</td>
<td>Rs. 61,000</td>
<td>On Registration &amp; Allotment of Seat (Non refundable)</td>
</tr>
<tr>
<td></td>
<td>First</td>
<td>Rs. 1,40,000</td>
<td>Before the commencement of First Trimester 01 July, 2016</td>
</tr>
<tr>
<td></td>
<td>Second</td>
<td>Rs. 1,25,000</td>
<td>Before 30th October, 2016</td>
</tr>
<tr>
<td></td>
<td>Third</td>
<td>Rs. 1,25,000</td>
<td>Before the commencement of Fourth Trimester 01 July, 2017</td>
</tr>
<tr>
<td></td>
<td>Fourth</td>
<td>Rs. 1,39,000</td>
<td>Before 30th October, 2017</td>
</tr>
</tbody>
</table>

I WOULD LIKE TO STAY IN JAIPURIA, INDIRAPURAM HOSTEL. WHAT ARE THE CHARGES?

<table>
<thead>
<tr>
<th>Hostel Fees*</th>
<th>1st year (2016-17)</th>
<th>2nd year (2017-18)</th>
</tr>
</thead>
<tbody>
<tr>
<td>AC (Boys &amp; Girls)</td>
<td>Rs. 62000</td>
<td>Rs. 47000</td>
</tr>
<tr>
<td>Non-AC (Boys &amp; Girls)</td>
<td>Rs. 40000</td>
<td>Rs. 30000</td>
</tr>
<tr>
<td>Refundable Security</td>
<td>Rs. 10000</td>
<td>NIL</td>
</tr>
<tr>
<td>Mess Charges</td>
<td>Rs. 36000</td>
<td>Rs. 32000</td>
</tr>
</tbody>
</table>

*Subject to change.

DO I GET ANY SCHOLARSHIP ALSO?

- We offer scholarship to outstanding candidates whose profiles will help Jaipuria, Indirapuram to promote value based Leadership and best business practice in the field of Management Education, particularly by ensuring diversity.
- They are awarded to brilliant students who are not able to pursue management education due to lack of financial support.
- You can apply as soon as you have been offered a place on the programme - by submitting details of yours credentials as well as yours financial need (where applicable).
- If you are planning to seek a scholarship, we suggest that you apply as early as possible for your place on the programme.
- There are limited scholarships available.

DO I GET ANY FINANCIAL ASSISTANCE?

- Students who are from marginalized section of society are also provided financial assistance by Jaipuria, Indirapuram.

CAN I GET HELP IN GETTING EDUCATION LOAN?

Jaipuria School of Business, Indirapuram, Ghaziabad has Education Loan Tie Up with Canara Bank & Bank of Baroda across all branches in India.